

November 10-13 • Indianapolis, IN

PAS Member ID _____ Company _____ Contact Person _____

In order to advertise in the PASIC 2010 Program companies and individuals must be active PAS Sustaining Members. PASIC Program advertising will be reserved and placed according to the date that this reservation form is received.

Advertising Specifications

Sizes	Width	Height
Bleed	8 3/4"	11 1/4"
Full Page	7 5/16"	10 1/16"
2/3 Vertical	4 13/16"	10 1/16"
2/3 Square	7 5/16"	6 1/2"
1/2 Vertical	3 9/16"	10 1/16"
1/2 Square	4 13/16"	7 7/16"
1/2 Horizontal	7 5/16"	4 15/16"
1/3 Vertical	2 5/16"	10 1/16"
1/3 Square	4 13/16"	4 15/16"
1/3 Horizontal	7 5/16"	3 1/4"
1/4 Vertical	3 9/16"	4 15/16"
1/4 Horizontal	4 13/16"	3 9/16"

Advertising Rates

Ad Size	B & W	4 Color
Full Page	\$750	\$950
2/3	\$625	\$825
1/2	\$525	\$725
1/3	\$400	\$600
1/4	\$325	\$525

Additional Charges

Covers II & III \$350 additional
Cover IV \$400 additional
Special Placement 10% of rate

Line screen: 133 lpi

Bleeds: Allow 1/8" additional material on each edge that bleeds.

Full Bleed: 8 3/4" x 11 1/4"

Trim size: 8.5" x 11"

File formats accepted:

InDesign

PageMaker (7.0 or earlier)

QuarkXpress (6.0 or earlier)

FreeHand (7.0 or earlier)

Adobe Photoshop (7.0 or earlier)

Adobe Illustrator document

Please include all TIFF and/or EPS files, and all necessary Macintosh fonts if not sending a high resolution PDF.

Ad Size _____ B/W or 4 Color Ad Rate _____

Billing Address _____

City _____

State/Province _____

Zip/Postal Code _____ Country _____

Phone _____

Fax _____

Email _____

Artwork deadline: September 24, 2010

Advertising payment due: October 26, 2010

Submit all artwork and questions to: advertising@pas.org

Return To:

Percussive Arts Society
110 W. Washington Street, Suite A
Indianapolis, IN 46204

P: 317.974.4488 • F: 317.974.4499 • E: exhibitor@pas.org