



Percussive Arts Society Receives Grant from The NAMM Foundation

INDIANAPOLIS, IN - 7/6/17— The Percussive Arts Society has been named a grant recipient of The NAMM Foundation. PAS was selected as one of 24 organizations to receive a grant to fund vital programs that create and support access to musical instruction and that serve to inspire a lifelong love of making music in its population.

"We are so pleased to benefit the Percussive Arts Society with a grant in their quest to continue to create access and opportunities for all people to experience the joy of making music," shared Mary Luehrsen, Executive Director of the The NAMM Foundation. "It is through the transformative work of nonprofit music service organizations that thousands of people will discover their own musical talent."

The Percussive Arts Society will utilize the resources as a means to support the its Find Your Rhythm! community outreach program. Find Your Rhythm! is offered to school groups, families and senior communities. The NAMM Foundation grant will help grow and support the largest component of Find Your Rhythm!, the school guided program, designed to introduce at least 1,000 students to the fundamentals of music in a fun, non-threatening environment.

Find Your Rhythm! is a free program targeted to school districts that serve economically disadvantaged students and/or where student test scores are disproportionately low. Rhythm! staff create partnerships with educators in each target school district to promote the benefits of this guided music making experience. Find Your Rhythm! will benefit students by inspiring them to explore the joy of music and to encourage student participation in creating music making activities.

Since its inception in 1994, The NAMM Foundation's annual grant program has donated more than \$16 million in support to domestic and international music education programs, scientific research, advocacy and public service programs related to music making. The grants are funded in part by donations from the National Association of Music Merchants (NAMM) and its 10,300 member companies worldwide.

About the Percussive Arts Society

Percussive Arts Society (PAS) is the world's largest percussion organization and is considered the central source for information and networking for percussionists and drummers of all ages, serving more than 5,000 members and 80 chapters worldwide. Established in 1961 as a non-profit, music service organization, our mission is to inspire, educate, and support percussionists and drummers throughout the world.

About The NAMM Foundation

The NAMM Foundation is a nonprofit organization funded in part by the National Association of Music Merchants and its 10,300 members. The Foundation's mission is to

advance active participation in music making across the lifespan by supporting scientific research, philanthropic giving and public service programs. For more information about The NAMM Foundation, please visit www.nammfoundation.org.

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