

# 2018 Advertising



PAS ID \_\_\_\_\_ Company \_\_\_\_\_

Contact Person \_\_\_\_\_ Email \_\_\_\_\_

**PAS Corporate Sponsors receive discounted advertising in the Percussive Notes and Rhythm! Scene PAS publications.**

## Percussive Notes Ad Rates

Percussive Notes is published in print as well as a Digital Edition in March, May, July, September (PASIC Preview issue), and November. This journal is written for professional and student percussionists. Regular sections are devoted to drum set, marching percussion, world percussion, keyboard, symphonic percussion, education, technology, career development, health and wellness, research and reviews.

Ad Size	Corporate Sponsor Rates	Non-Corporate Sponsor Rates
Full Page	\$680	\$850
2/3 Page	\$560	\$700
1/2 page	\$440	\$550
1/3 page	\$320	\$400

Special Placement: Covers II & III: \$325 additional. Cover IV: \$400 additional

## Rhythm! Scene Ad Rates

Rhythm! Scene is published as a Digital Edition and free app for iPhone, iPad, and Android devices in February, April, June, August, October, and December. This publication is written for professional and student percussionists. Regular sections are devoted to provide timely news and information about percussion performances and events around the world.

Ad Size	Corporate Sponsor Rates	Non-Corporate Sponsor Rates
Full Page	\$680	\$850
1/2 page	\$440	\$550

Special Placement: Covers II & III: \$325 additional. Cover IV: \$400 additional

## Material Requirements

Please supply ad in digital format. Email: [advertising@pas.org](mailto:advertising@pas.org)  
 Send your ad as a high resolution PDF. If you would like to submit your ad in a different format: Email: [advertising@pas.org](mailto:advertising@pas.org)  
 Line screen: 133 lpi . Trim size: 8.5" x 11"

## Specs

Full Page With Bleed: 8 3/4" x 11 1/4"	Full Page Without Bleed: 7 5/16" x 10 1/16"
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2/3 Page Vertical 4 13/16" x 10 1/16"	2/3 Page Horizontal 4 13/16" x 10 1/16"	2/3 Page Square 4 13/16" x 10 1/16"
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1/2 Page Vertical 3 9/16" x 10 1/16"	1/2 Page Horizontal 7 5/16" x 4 15/16"	1/2 Page Square 4 13/16" x 7 7/16"
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1/3 Page Vertical 2 5/16" x 10 1/16"	1/3 Page Horizontal 7 5/16" x 3 1/4"	1/3 Page Square 4 13/16" x 4 15/16"
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## Deadlines

Publication	Space Reservation	Artwork Deadline
February Rhythm! Scene	January 5	January 10
March Percussive Notes	January 20	February 1
April Rhythm! Scene	February 20	March 1
May Percussive Notes	March 20	April 1
June Rhythm! Scene	April 20	May 1
July Percussive Notes	May 20	June 1
August Rhythm! Scene	June 20	July 1
September Percussive Notes	July 20	August 1
October Rhythm! Scene	August 20	September 1
November Percussive Notes	September 20	October 1
December Rhythm! Scene	October 20	November 1

**Over for Placement Request & Payment**

# Ad Insertion Order & Payment Form



PAS ID \_\_\_\_\_ Company \_\_\_\_\_

Contact Person \_\_\_\_\_ Email \_\_\_\_\_

Placement Request		
Publication	Ad Size	Rate \$
<input type="checkbox"/> All 6 Rhythm! Scene Issues		
<input type="checkbox"/> All 5 Percussive Notes Issues		
<input type="checkbox"/> All 11 publications		

**NEW!**  
**Auto-Pay Option**  
 Please enroll me in the PAS Automatic Payment Program. I authorize PAS to charge the following credit card by the 15th of each month prior to my ad placements.

**CHARGE TOTAL \$** \_\_\_\_\_  
Payment Type:  credit card  check

**Your advertising reservation(s) will be released if payment is not received by the 15th of the month prior to the publication.**

**If you need to request an invoice, submit this completed form to [accounting@pas.org](mailto:accounting@pas.org).**

**Questions:**  
Email: [advertising@pas.org](mailto:advertising@pas.org)  
Call: 317.974.4488

**PAS Advertising Terms and Conditions:** All advertising payments must be made in full by the 15th of the month prior to ad placement. PAS reserves the right to review each advertiser's account on an individual basis. All accounts must be paid in U.S. dollars. PAS reserves the right to approve all advertising material, with the right to reject any advertisement. PAS will identify and reject any advertisement that may be mistaken for editorial matter. PAS reserves the right to cancel an advertisement even if receipt has been acknowledged.

## CREDIT CARD PAYMENT

*I authorize the Percussive Arts Society to process the amount listed in the CHARGE TOTAL box to the following credit card.*

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_  
Name on Card \_\_\_\_\_ Security Code \_\_\_\_\_  
Billing Address \_\_\_\_\_  
City \_\_\_\_\_  
State/Province \_\_\_\_\_  
Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_  
Phone \_\_\_\_\_  
Fax \_\_\_\_\_  
Email \_\_\_\_\_  
Signature \_\_\_\_\_

**To reserve your ad, return this form to:**  
**Mail: Percussive Arts Society—Advertising**  
**110 W. Washington Street, Suite A, Indianapolis, IN 46204**  
**Fax: 317.974.4499 | E-mail: [advertising@pas.org](mailto:advertising@pas.org)**