



PASIC 2018 Program & On-Site Advertising

PAS ID _____ Company _____

Contact Person _____ Email _____

Program Ads and On-Site Advertising opportunities will be reserved according to the date this reservation form and payment are received. Limited opportunities exist. Payment must be received at the time of ad reservation.

Program Ad Specifications

Sizes	Width	Height
Bleed	8 3/4"	11 1/4"
Full Page	7 5/16"	10 1/16"
2/3 Vertical	4 13/16"	10 1/16"
2/3 Square	7 5/16"	6 1/2"
1/2 Vertical	3 9/16"	10 1/16"
1/2 Square	4 13/16"	7 7/16"
1/2 Horizontal	7 5/16"	4 15/16"

Line screen: 133 lpi

Bleeds: Allow 1/8" additional material on each edge that bleeds.

Full Bleed: 8 3/4" x 11 1/4"

Trim size: 8.5" x 11"

Artwork deadline: September 21, 2018

Program Ad Artwork Submission: Artwork must be sent as a print-ready PDF. Send all artwork to hhenry@pas.org.

PASIC Program Advertising Rates

PAS Corporate Sponsors receive a 25% discount on PASIC Program Print Advertising.

Ad Size	Rate	Corporate Sponsor Rate
Full Page	\$1,500	\$1,125
2/3	\$1,300	\$975
1/2	\$1,200	\$900

Additional Charges

Covers II & III	Cover IV	Special Placement
\$375 additional	\$500 additional	10% of rate

PRINT AD SIZE _____ RATE \$ _____

On-Site Advertising Opportunities

Ad Type	Description/Size	Rate
Column Wrap - Single Panel	Your custom design on ONE 38"x93" panel of a four-sided column wrap. <i>Available on 8 columns throughout hallway outside Expo Hall Entrance & Exit.</i>	\$750
Full Column Wrap - Four Panels (exclusive coverage of one column)	Your custom design on FOUR 38"x93" panels, fully wrapping one column. <i>Available on 8 columns throughout hallway outside Expo Hall Entrance & Exit.</i>	\$2,500
Expo Hall Hanging Banners (bottom of Expo Hall Aisle Signs)	Company logo on FIVE 4'x4' hanging banners at bottom of Expo Hall Aisle signs. <i>3 Packages Available</i>	\$1,500 per package
PASIC App	Digital Banner to rotate on PASIC app, linking to URL of your choice OR a PDF highlighting your company <i>7 Packages Available</i>	\$500

On-Site Ad Artwork Submission: Details on advertisement specifications will be sent to the contact provided on this form when the ad is confirmed.

ON-SITE AD TYPE(S) _____ RATE \$ _____

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OVER FOR PAYMENT



Advertising Payment Form

PAS ID _____ Company _____

Contact Person _____ Email _____

If you need to request an invoice, submit ALL PAGES of this completed form to accounting@pas.org.

Your advertising reservation(s) will be released if payment is not received within 15 days of the reservation.

Questions:
Email: advertising@pas.org

CREDIT CARD PAYMENT

I authorize the Percussive Arts Society to process the amount listed in the CHARGE TOTAL box to the right to the following credit card.

CHARGE TOTAL \$ _____

Card Number _____ Exp Date _____

Name on Card _____ Sec Code _____

Billing Address _____

City _____

State/Province _____

Zip/Postal Code _____ Country _____

Phone _____

Fax _____

Email _____

Signature _____

RETURN THIS FORM TO:

Percussive Arts Society - Advertising
110 W. Washington Street, Suite A
Indianapolis, IN 46204

P: 317.974.4488 • F: 317.974.4499 • E: advertising@pas.org