

2019 Advertising



PAS ID _____ Company _____

Contact Person _____ Email _____

PAS Corporate Sponsors receive discounted advertising in the Percussive Notes and Rhythm! Scene PAS publications.

Percussive Notes Ad Rates

Percussive Notes is published in print as well as a Digital Edition in March, May, July, September (PASIC Preview issue), and November. This journal is written for professional and student percussionists. Regular sections are devoted to drum set, marching percussion, world percussion, keyboard, symphonic percussion, education, technology, career development, health and wellness, research and reviews.

Ad Size	Corporate Sponsor Rates	Non-Corporate Sponsor Rates
Full Page	\$680	\$850
2/3 Page	\$560	\$700
1/2 page	\$440	\$550
1/3 page	\$320	\$400

Special Placement: Covers II & III: \$325 additional. Cover IV: \$400 additional

Rhythm! Scene Ad Rates

Rhythm! Scene is published as a Digital Edition and free app for iPhone, iPad, and Android devices in February, April, June, August, October, and December. This publication is written for professional and student percussionists. Regular sections are devoted to provide timely news and information about percussion performances and events around the world.

Ad Size	Corporate Sponsor Rates	Non-Corporate Sponsor Rates
Full Page	\$680	\$850
1/2 page	\$440	\$550

Special Placement: Covers II & III: \$325 additional. Cover IV: \$400 additional

Material Requirements

Please supply ad in digital format. Email: advertising@pas.org
 Send your ad as a high resolution PDF. If you would like to submit your ad in a different format: Email: advertising@pas.org
 Line screen: 133 lpi . Trim size: 8.5" x 11"

Specs

Full Page With Bleed: 8 3/4" x 11 1/4"	Full Page Without Bleed: 7 5/16" x 10 1/16"
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2/3 Page Vertical 4 13/16" x 10 1/16"	2/3 Page Horizontal 4 13/16" x 10 1/16"	2/3 Page Square 4 13/16" x 10 1/16"
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1/2 Page Vertical 3 9/16" x 10 1/16"	1/2 Page Horizontal 7 5/16" x 4 15/16"	1/2 Page Square 4 13/16" x 7 7/16"
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1/3 Page Vertical 2 5/16" x 10 1/16"	1/3 Page Horizontal 7 5/16" x 3 1/4"	1/3 Page Square 4 13/16" x 4 15/16"
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Deadlines

Publication	Space Reservation	Artwork Deadline
February Rhythm! Scene	January 4	January 11
March Percussive Notes	January 18	February 1
April Rhythm! Scene	February 22	March 1
May Percussive Notes	March 22	April 1
June Rhythm! Scene	April 19	May 1
July Percussive Notes	May 17	June 3
August Rhythm! Scene	June 21	July 1
September Percussive Notes	July 19	August 1
October Rhythm! Scene	August 23	September 2
November Percussive Notes	September 20	October 1
December Rhythm! Scene	October 18	November 1

Over for Placement Request & Payment

Ad Insertion Order & Payment Form



PAS Corporate Sponsor? Yes No

PAS ID _____ Company _____

Contact Person _____ Email _____

<input type="checkbox"/> February Rhythm! Scene	<input type="checkbox"/> March Percussive Notes
<input type="checkbox"/> April Rhythm! Scene	<input type="checkbox"/> May Percussive Notes
<input type="checkbox"/> June Rhythm! Scene	<input type="checkbox"/> July Percussive Notes
<input type="checkbox"/> August Rhythm! Scene	<input type="checkbox"/> September Percussive Notes
<input type="checkbox"/> October Rhythm! Scene	<input type="checkbox"/> November Percussive Notes
<input type="checkbox"/> December Rhythm! Scene	

Ad Size: _____ Ad Rate: _____ Quantity: _____

Auto-Pay Option

Please enroll me in the PAS Automatic Payment Program. I authorize PAS to charge the following credit card by the 15th of each month prior to my ad placements.

CHARGE TOTAL \$ _____

Payment Type: credit card check

CREDIT CARD PAYMENT

I authorize the Percussive Arts Society to process the amount listed in the CHARGE TOTAL box to the following credit card.

Card Number _____ Expiration Date _____

Name on Card _____ Security Code _____

Billing Address _____

City _____

State/Province _____

Zip/Postal Code _____ Country _____

Phone _____

Fax _____

Email _____

Signature _____

Your advertising reservation(s) will be released if payment is not received by the 15th of the month prior to the publication.

If you need to request an invoice, submit this completed form to accounting@pas.org.

Questions:

Email: advertising@pas.org

Call: 317.974.4488

PAS Advertising Terms and Conditions: All advertising payments must be received by the 15th of the month prior to ad placement. PAS reserves the right to review each advertiser's account on an individual basis. All accounts must be paid in U.S. dollars. PAS reserves the right to approve all advertising material, with the right to reject any advertisement. PAS will identify and reject any advertisement that may be mistaken for editorial matter. PAS reserves the right to cancel an advertisement even if receipt has been acknowledged.

To reserve your ad, return this form to:

Mail: Percussive Arts Society—Advertising

110 W. Washington Street, Suite A, Indianapolis, IN 46204

Fax: 317.974.4499 | E-mail: advertising@pas.org